



The economic community for organic food.

ECOREGIÓ

Tools for sustainable development and green jobs

DRAFT PROGRAM

Monday, May 29th, 2017

Blancafort (grup formatiu)
Carrer del Compte de Salvatierra 5-15
08006 Barcelona

10.00 – 10.15	Welcome with video message to #EUGreenWeek <i>Oriol Costa Lechuga</i> , President DynamisLab, Living Lab for Sustainability which connects public administrations, universities and businesses with citizens and micro capital to promote sustainability
10.15 – 11.00	Presentation EcoRegió Catalunya <i>Oriol Costa</i> , Director of EcoRegió <i>Alex Thaler</i> , Doctor and businessman, international relations
11.00 – 11.15	Q&A
11.15 – 11.30	Presentation MicroEcoRegió Ter Gavarres <i>Narcís Torra</i> , Geographer, Municipality of Celrà
11.30 – 11.45	Q&A

11.45 – 12.00	Coffee break
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12.00 – 13.00	Presentation of all workshop members: <i>Associative biography</i> Networking tool to increase awareness, generate synergies and discover potential collaboration
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Confirmed participants:

- *David Blanco*, Formatge Bauma in Montseny
- *Josep Jordana*, Project Manager at Pirine Lab
- *Juliana Mutis*, Director of MINKA-DEV
- *Anna Martín*, President Cydonia and Director arda geolog



GREEN JOBS for a greener future

#EUGreenWeek > May - June 2017
Partner Event



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13.00 - 13.15	Presentation School of Youth <i>Korbi Hort</i> , Director School of Youth
13.15 – 14.00	Strategy of Living Lab to create new EcoRegions: involving citizens as investors, the local administration, universities, farmers and organic companies
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14.00 – 15.30	<i>Lunch break</i> Vegetarian Restaurant “Green Shots”, Via Augusta 21
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Building a European project	
15.30 – 15.40	European Funding: Presentation Requirements LIFE and Interreg <i>Doris Knickmeyer</i> , Erasmus for Young Entrepreneurs
15.40 – 17.00	Planning how to implement a European Project
17.00 – 18.00	SCRUM International

EcoRegió Catalunya

EcoRegion is the economic community for organic food. Farmers, local citizens, governments and universities promote the ecological enterprises of their own region with micro-capital and participate in the regional economical dynamization as shareholders. The supported value chain of production, commercialization, distribution and services generates economic, social and environmental benefits for the region. This balanced return enables small and medium sized farms and producers to survive in a highly competitive market while allowing local supply chains and synergies to strengthen the region's sustainable values and consumers to enjoy ecological alimentation.

In Germany the Regionalwert AG is already successful: 700 investors support 20 companies with more than 150 workers and 30 trainees with a capital of € 3 million.

The project is especially directed to create new green jobs: it was selected by Ashoka as one of 12 projects that can create employment in Spain, Portugal and Greece.

The objective of EcoRegió is to create a network of MicroEcoRegions with methodologies of economic, social and environmental impact.